

SEO Subreddits

Great for learning SEO, link building, technical audits, and staying updated with algorithm changes.

r/SEO — General SEO discussions, tips, and case studies.
<https://reddit.com/r/SEO/>

r/bigseo — Advanced SEO professionals discussing high-level tactics.
<https://reddit.com/r/bigseo/>

r/linkbuilding — Dedicated to backlink strategies and outreach.
<https://reddit.com/r/linkbuilding/>

r/TechSEO — Technical SEO, crawling, indexing, structured data.
<https://reddit.com/r/TechSEO/>

r/SEO_Infographics — SEO concepts explained visually.
https://reddit.com/r/SEO_Infographics/

r/seogrowth — How to grow websites, experiments, SEO progress logs.
<https://reddit.com/r/seogrowth/>

r/viper_seo — SEO hacks, automation tricks, and non-traditional tactics.
https://reddit.com/r/viper_seo/

Marketing and Social Media Subreddits

Ideal for creators, marketers, and entrepreneurs looking for trends, tools, and strategies.

r/socialmedia — General social media tips and updates.
<https://reddit.com/r/socialmedia/>

r/SocialMediaMarketing — Strategy, content calendars, paid social ads.
<https://reddit.com/r/SocialMediaMarketing/>

r/socialmediaresearch — Academic and analytical insight on social media.
<https://reddit.com/r/socialmediaresearch/>

r/socialmediaanalytics — How to measure content performance.
<https://reddit.com/r/socialmediaanalytics/>

r/marketing — Broad marketing topics, branding, campaigns.
<https://reddit.com/r/marketing/>

r/digital_marketing — SEO, PPC, email, social, analytics.
https://reddit.com/r/digital_marketing/

r/analytics — Data analysis, GA4, dashboards, reporting.
<https://reddit.com/r/analytics/>

r/Affiliatemarketing — Programs, tactics, and traffic growth.
<https://reddit.com/r/Affiliatemarketing/>

r/content_marketing — Blog content, newsletters, inbound marketing.
https://reddit.com/r/content_marketing/

r/PPC — Google Ads and Meta Ads technical discussions.
<https://reddit.com/r/PPC/>

r/advertising — Creative campaigns, ad breakdowns.
<https://reddit.com/r/advertising/>

r/Emailmarketing — Strategies for newsletters, automation, segmentation.
<https://reddit.com/r/Emailmarketing/>

r/AskMarketing — Beginners asking experts for help.
<https://reddit.com/r/AskMarketing/>

r/webmarketing — Website growth, CRO, funnel building.
<https://reddit.com/r/webmarketing/>

Entrepreneurship, Small Business and Startups Subreddits

r/GrowthHacking — Rapid growth tactics, funnels, experiments.
<https://reddit.com/r/GrowthHacking>

r/Entrepreneur — Business fundamentals, stories, challenges.
<https://reddit.com/r/Entrepreneur/>

r/digitalnomad — Remote work, freelancing, global lifestyle.
<https://reddit.com/r/digitalnomad/>

r/smallbusiness — Practical advice for running a small business.
<https://reddit.com/r/smallbusiness/>

r/startups — Fundraising, MVPs, scaling, cofounders.
<https://reddit.com/r/startups/>

Market Analysis Tools

SparkToro — Audience research showing what your customers visit, follow, watch, read and search.
<https://sparktoro.com/>

Free AI Tools

ChatGPT — General-purpose AI for writing, coding, marketing, SEO, summaries.
<https://openai.com/index/chatgpt/>

Google Gemini — AI assistant for writing, research, and productivity.
<https://gemini.google.com/>

Deepseek — Free high-speed AI model.
<https://www.deepseek.com>

Email Marketing Tools

Snov.io — Email finder and outreach automation.
<https://snov.io/>

Hunter.io — Find professional email addresses instantly.
<https://hunter.io/>

Mailchimp — Best free email marketing platform for beginners (1,000 free subscribers).
<https://mailchimp.com>

Free Writing & Content Tools

Swiped.co — Library of high-performing ads and marketing campaigns.
<https://swiped.co/>

Grammarly — Grammar, spelling and clarity checker.
<https://app.grammarly.com/>

ReallyGoodEmails — Showcase of top email designs.
<https://reallygoodemails.com/>

ContentRow — Headline testing, keyword tools, content scoring.
<https://contentrow.com/>

DeepL — Best free translator for accurate writing.
<https://deepl.com/translator>

Social Media Scheduling

Hootsuite — Multi-platform content scheduler (free plan).
<https://hootsuite.com/>

Analytics Tools

Weld.ai — Import advertising and analytics data directly into Google Sheets.
<https://weld.ai/>

Seobility — Free SEO audit tool.
<https://seobility.net/en/>

Marketing Content & SEO Blogs

BuzzSumo — Research trending topics and content performance.
<https://buzzsumo.com/>

Search Engine Journal — SEO news and expert insights.
<https://searchenginejournal.com/>

Ahrefs Blog — SEO, content strategy, technical deep dives.
<https://ahrefs.com/blog/>

Backlinko — Advanced SEO and link-building guides.
<https://backlinko.com/blog>

SE Ranking Blog — Practical tutorials for SEO and PPC.
<https://seranking.com/blog/>

Moz Blog — Foundational and advanced SEO strategies.
<https://moz.com/blog>

Barry Schwartz (Search Engine Land) — Industry updates and SEM analysis.
<https://searchengineland.com/author/barry-schwartz>

AI Tools Directory

Futurepedia — Largest directory of free and paid AI tools.
<https://futurepedia.io/>

UX/UI Resources

Discord Servers

Unofficial Figma Community — Help, feedback, plugins, design critiques.
<https://discord.gg/unofficial-figma-community-849266861517701180>

DetaUX — Strong UX community for juniors and pros.
<https://discord.gg/gHtupqD5>

IterateUX — Big UX community with events and mentoring.
<https://discord.gg/iterateux>

Design Buddies — General design community, highly active.
<https://discord.gg/designbuddies>

Friends of Figma — Official Figma community.
<https://discord.gg/figma>

Iconography Resources — Icon creation help and resources.
<https://discord.gg/resources>

For the full resources guide [join our newsletter](#) and send us a message at will@forgeiq.ca.